



NEWS RELEASE

For Immediate Release

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New CEO Named for St. Luke's Magic Valley Mark Schwartz to Join Hospital in August

Twin Falls, ID (July 11, 2007) – Officials from St. Luke's Magic Valley Regional Medical Center announced today the selection of Mark Schwartz as the new Chief Executive Officer for the hospital. Schwartz will join the organization in August and replaces John Kee, St. Luke's Magic Valley's current CEO who is transitioning to a position with St. Luke's Health System in Boise.

“We're very happy to be welcoming Mark to the Magic Valley and to St. Luke's,” said Jeff Harris, Chairman of St. Luke's Magic Valley Board of Directors. “We participated in an extensive search process and interviewed a number of highly qualified candidates. Mark's credentials and experience made him the clear choice to lead our community's hospital and we feel he will be an exceptional addition to our team.”

Schwartz, formerly the CEO for Aurora Medical Center in Hartford, Wisconsin, received a BS in Biology and Chemistry from the University of Arizona in 1978 and a Masters in Health Care Administration from the University of Northern Colorado in 1981. His professional experience includes a variety of positions in the health care industry ranging from various executive leadership positions to consulting to volunteer work.

“I am extremely excited to be joining such a strong, progressive and growing hospital,” said Schwartz. “The people I've met here so far have made an impression on

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me and my family. It's clear to us that this is a community we can become a part of. I'm looking forward to building on all of the good things that are already happening in health care here in the Magic Valley and leading the hospital's transition into the St. Luke's Health System," Schwartz added.

The selection process for the new CEO included the formation of a local search committee comprised of hospital Board members, representatives from the Foundation, members of the current administration and physicians. The search committee conducted a national search, which was narrowed to 6 qualified applicants. Schwartz was chosen from the final field of extremely qualified candidates.

"We're pleased that Mark has agreed to join St. Luke's," said Ed Dahlberg, President and CEO of St. Luke's Health System. John Kee has made significant contributions to health care in the Magic Valley in his 7 years at the hospital. We're looking forward to his transition to his new position with the Health System Office and to supporting Mark in his new position as CEO as he builds on St. Luke's Magic Valley's successes and leads the organization into the future," concluded Dahlberg.

About St. Luke's Magic Valley:

St. Luke's Magic Valley Regional Medical Center opened its doors in 1908. Today, this 213-bed community hospital serves the health care needs of people from eight southern Idaho counties and parts of northern Nevada. St. Luke's Magic Valley Regional Medical Center provides inpatient and outpatient surgery, 24-hour emergency services, cancer treatment, imaging, the Canyon View Psychiatric and Addiction Services, and women's and children's health care.

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