



*****MEDIA ADVISORY*****

For Immediate Release

**Contact: Catie Holm
Phone: (208) 381-2894**

**MULTIPLE DISTRICT 39 LIONS RECOGNIZES
ST. LUKE'S CHILDREN'S HOSPITAL NEED**

Who: Three years ago, the Multiple District 39 Lions approached St. Luke's Children's Hospital about raising money to buy a retinal camera, a necessary piece of diagnostic equipment, for the neonatal intensive care unit (NICU).

What: A retinal camera is a very advanced piece of technology that helps to identify retinopathy in newborns, which if not found and treated early can cause blindness. The Multiple District 39 Lions held fundraisers, used matching funds from Lions Club International Foundation, and funds from St. Luke's to purchase the retinal camera.

As a thank you, St. Luke's is hosting a reception to honor the Multiple District 39 Lions.

Where: NICU Waiting Room
190 East Bannock Street
Boise, ID 83712

Please meet in the main lobby of St. Luke's Boise by 9:45 am.

When: Wednesday, March 8
10:00 – 10:30 am

Interview opportunities:

- Glen Peterson, Site Foundation Trustee and Project Chairman, Lions
- Dr. Jerry Hirschfeld, St. Luke's Children's Hospital administrator
- Dr. Kathy Lee, Pediatric Ophthalmologist

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