



NEWS RELEASE  
For Immediate Release

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## **St. Luke's Annual Carnation Sale Set for February 12**

**BOISE** – People can help St. Luke's Children's Hospital and get a great deal on a carnation just in time for Valentine's Day during the annual St. Luke's *Karnations for Kids* flower sale.

Now in its 23rd year, the sale has raised more than \$500,000 for St. Luke's Children's Hospital.

More than 30,000 carnations are expected to be sold at a cost of \$2 each.

Carnations will be available for sale in the lobbies at St. Luke's Boise and St. Luke's Meridian hospitals from 8 a.m. to 2 p.m. To send a carnation to your favorite St. Luke's employee or send an electronic greeting card to anyone for only \$1 visit [www.slhealth.org](http://www.slhealth.org).

In addition to the public sales, a number of area businesses and schools are also holding their own internal sales.

Participating businesses include: Blue Cross of Idaho, Boise Inc., Boise Cascade LLC, Healthwise, Idaho Housing & Finance, J.R. Simplot Co., Key Bank Loan Center, Oppenheimer Companies, T-Mobile and Wells Fargo. Other businesses that wish to participate by ordering bulk amounts of carnations can find an order form at [www.stlukesonline.org](http://www.stlukesonline.org). Deadline for advance orders is Feb. 10.

Schools participating include the following high schools: Bishop Kelly, Boise, Borah, Capital, Centennial, Eagle, Emmett and Timberline. East Junior High along with River Valley Elementary and Ponderosa Elementary are also participating.

St. Luke's Children's Hospital is Idaho's only children's hospital. Each year the Hospital treats more than 50,000 children. The Hospital has Idaho's largest and most experienced Level III Newborn Intensive Care Unit and the state's only Pediatric Intensive Care Unit.

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**Editor's note:** Media is welcome to cover the sales on Feb. 12 or any of the additional coverage opportunities below:

### **Karnation for Kids Photo Opportunities**

**Friday, Feb. 5** – From 4 p.m. to 6 p.m., volunteers will be prepping the more than 30,000 flowers at the Albertsons store on the corner of Eagle and McMillan Roads.

**Tuesday, Feb. 9 and Wednesday, Feb. 10** – From 5 p.m. to 7 p.m. volunteers will be tagging more than 6,000 flowers to be delivered to St. Luke's employees, location TBD.

